

Kalamazoo American Chemical Society
IYC Celebration – Movie
Kalamazoo College, Dow Science Center, Room 226
7:00 pm, Friday, May 13, 2011

In celebration of environment and energy themes for the first two quarters of IYC 2011, we presented the movie 'HOME', directed by French photographer Yann Arthus-Bertrand and narrated by Glenn Close. HOME is the first major film about climate change that has been made using only aerial photography. HOME is a visually stunning and spectacular voyage around the world. It is a unique film that approaches the current debate about climate change from a whole new angle, giving viewers the opportunity to see for themselves how our earth is changing.

HOME is a non-for-profit film project, produced by the French film director and producer Luc Besson (Europacorp), Denis Carot (Elzevir Films) and supported by the PPR group. We purchased the DVD version of the film and offered the viewing free to the public. We advertised the event through our web site, newsletter, local PBS radio calendar and campus flyers. Our showing was also advertised on the Facebook page for the HOME project.

An audience of 13 guests watched the program at Kalamazoo College. Several of the audience members stayed after the showing to express their appreciation.

The showing was organized by communications chair David Bolliet with the assistance of K-College seniors Anna Lau and Katie Weeks.

A second showing planned at Western Michigan University on Sat., May 14 was cancelled for lack of audience.